**Podcasting Terms**

**Podcasting:** a series of digital media files set in an audio format (show) that is distributed via a RSS feed to a computer or mobile device.

**Blogs:** A combination of the word Web Log. It is maintained by individuals or groups

**Podcast:** An audio version of blogging

**RSS:** Really Simple Syndication. This is a key part of podcasting. One must subscribe for a blog through a RSS.

**Audio Production Tools:** Used to be large hardware; now, it is bundled into a software package like Garageband.

**Consumers Desires for Options:** People (consumers) can choose when and where to listen to programs, similar to choices for cable t.v., Netflix, etc.

**Web Server:** This is needed to access the files.

**Two types of audio files that are used:** MP3 and ACC. MP3 is the most common one used.

**Producer:** plans and organizes the content of the show. They create a recording, adding sound, special affects, or music. Then they compress that to a smaller file (MP3 format). Then they send it up to the web server. They need to update the RSS feed on a regular basis (daily, weekly, etc.

**Equipment Needed:**

Hardware

• Computer

• Microphone (built into the computer)

**Software Needed:**

Audcaity: Used for recording and editing

Garage Band: Used for Podcasting